

## **CPI International - Announcement**

**Ellie Dix, Managing Director of Pivotal Education, is leaving the business on March 31<sup>st</sup>, 2019.**

It is with regret that CPI announces that Ellie Dix, Managing Director of Pivotal Education, has decided to leave CPI to pursue new opportunities.

Ellie has been a highly valued, senior member of the CPI International team since the acquisition of Pivotal Education in March 2017. She has been instrumental in building a great team at Pivotal as well as helping the Pivotal brand and business grow and develop. We wish Ellie success in her future endeavours.

**Martyn Dadds, Managing Director of CPI International, said:**

*“I am sorry to see Ellie go. To her credit she leaves us in great shape with Pivotal an integral part of our fast-growing international business. Ellie and I have decided it makes good sense for me to assume the role of Managing Director of Pivotal Education with immediate effect. This will allow Ellie and me to continue to work together on integrating the businesses until she leaves at the end of March. These are exciting times for CPI and Pivotal and working together will enable us to combine our extensive behaviour improvement expertise and provide even better and broader combined solutions for our education customers.”*

**Ellie Dix, Managing Director of Pivotal Education said:**

*“Pivotal Education has been a huge part of my life for many years and I am sad to be leaving. I’ve thoroughly enjoyed my time with the business and the many colleagues and friends I’ve made over the years. However, I feel the time is right for me to leave as CPI and Pivotal are in a good place. Our values, expertise and commitment to safer environments for young people are beautifully aligned. The combined business is set to take the Pivotal behaviour programmes to thousands more schools and colleges and with CPI we know that many more teachers, staff and students will benefit from consistent, calm adults that manage behaviour brilliantly.”*

CPI [www.crisisprevention.com](http://www.crisisprevention.com) is an International training organisation committed to best practice and safe behaviours improvement methods that focus on prevention. Through a variety of specialised programmes and innovative resources CPI's training educates and empowers creating safe and respectful work environments. With this knowledge and the skills learned professionals are able to enrich their own lives and the lives of the individuals in their care.

Pivotal Education [www.pivotaleducation.com](http://www.pivotaleducation.com) is the UK's leading education training consultancy specialising in whole school and classroom behaviours improvement. Many schools and colleges use the Pivotal approach to improve behaviours, a proven system that works in every school and classroom, with every adult, and every learner.